



Canadian Executive
Decarbonization
Fellowship

CEDF Participant Profile

For high-potential
senior leaders focused
on corporate strategy

ROLE

- A senior leader or executive with strategic responsibilities
- Regularly involved in high-level strategic decisions across divisions, including company-wide strategy and capital allocation with direct control over levers to enable early wins and drive change
- May have existing experience in sustainability, potentially with an existing emphasis on decarbonization
- Can build the mandate to articulate decarbonization's impact on long-term positioning and identify opportunities within the overall business strategy

KEY STRATEGIC DECARBONIZATION CONSIDERATIONS

- Reconciling immediate profitability demands with the potential for longer-term returns from decarbonization investments
- Securing organizational consensus and embedding decarbonization as a core element of long-term strategy, vision, and capital allocation
- Guiding and influencing diverse departments towards a unified decarbonization agenda within a matrixed organizational structure
- Developing a deep understanding of the broader environmental, economic, and social landscape to leverage decarbonization as a competitive differentiator
- Balancing stakeholder expectations with shareholder value and managing operational and financial risks associated with decarbonization
- Securing adequate resources and prioritizing decarbonization initiatives within the overall resource allocation framework
- Building internal credibility and influence as a leader in driving environmental sustainability and financial performance

TARGET ORGANIZATION

- Operates within a sector with significant decarbonization potential and a commitment to sustainability
- Demonstrates a broader commitment to sustainability through established ESG policies, targets, and initiatives
- Supports decarbonization efforts with clear communication and visible support from senior executives

ENDORSEMENT

- Endorsed by the office of the CXO to think about firmwide and long-term decarbonization efforts
- Recognized as an emerging senior executive leader



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