

# Canadian Executive Decarbonization Fellowship Overview

**Empowering Leaders for a Sustainable, Competitive Future** 

The CEDF is an industry-led initiative spearheaded by Export Development Canada, Boston Consulting Group, the Transition Accelerator, and Power Sustainable, designed to empower senior leaders from major Canadian companies to accelerate their organizations' decarbonization journeys. By fostering deeper knowledge, stronger networks, and sustained commitment, the CEDF equips executives to embed decarbonization as a core element of long-term corporate strategy.

#### **PROGRAM HIGHLIGHTS**

- A diverse cohort: Join a group of 25–30 senior leaders from sectors and regions across Canada. This is not a classroom experience: we will collaboratively explore challenges, draw insights, and identify opportunities specific to the cohort's various organizational environments.
- Expert guidance: Learn to separate meaningful signals from background noise on the economic, social, and policy dimensions of the transition – helping you refine strategies for your business. Fellows will work with a diverse group of global leading experts that bring a practical approach to decarbonization strategy.
- **Retreat setting:** Enjoy two immersive 3.5-day in-person residencies in the mountains, where discussion and debate will take place in participative, facilitated sessions.

### **PARTICIPANT OUTCOMES**

- Leading change: Understand the system transformation ahead and how to lead it.
- Mastering macro trends: Understand economic trends shaping the transition.
- Navigating competition: Assess and respond to the evolving competitive landscape.
- Public policy fluency: Gain expertise in emerging climate and energy policies, regulations, and incentives.
- Emerging technologies: Explore key technologies driving the pace and scale of decarbonization across industries.
- Managing risk: Identify, assess, and mitigate physical and transition climate risks.

- mitigation to value creation. • Meeting net-zero commitments: Gain cross-sectoral insights to navigate the
  - complex climate landscape, anticipate disruptive solutions, and foster interindustry collaboration for cohesive netzero strategies.

**ORGANIZATION OUTCOMES** 

• Commercializing the transition:

opportunities, shifting from risk

Develop internal expertise to leverage

decarbonization challenges as strategic

 Demonstrating climate leadership: Invest in the professional development of the firm's top climate leader to signal that sustainability is valued and rewarded within the organization.

## WHO SHOULD PARTICIPATE?

- Strategic focus: Individual should hold a strategic role in the organization today.
- High-potential leaders: Individual should be a leader on the path to the executive suite in five to ten years.

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